

Load Share Your Central Air

Join the **Load Share Program.**

It's **FREE!**

It's **EASY!**

Willmar Municipal Utilities needs your help to keep the cost of electricity from rising unnecessarily. The summer months create a difficult situation for your electric utility because air conditioning results in such a high demand for electricity. The demand is so high that the utility has to purchase additional power on the spot market, which can cost up to four times more than normal.

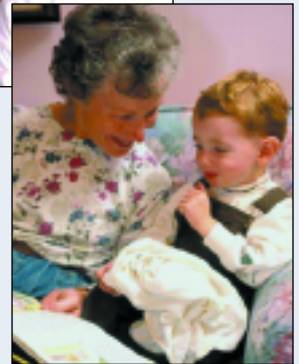
The solution is simple: **Share the Load.** Your air conditioner already cycles on and off in response to its thermostat. Today's technology takes this one step further and enables central air conditioners to cycle off in relation to the rest of the units on our Load Share Network. Sharing allows the utility to purchase power differently so that expensive purchases can be avoided and thereby help reduce the upward pressure on our electricity rates.

On the hottest days of the summer, your air conditioner will be cycled off for only 25% of the time. During a 30-minute period, your air conditioner will be off for just 7.5 minutes. Without paying close attention, most people will never notice the difference.

Sharing the load results in savings for you with no cost to join. The equipment and installation are **FREE** to make it even easier for you to participate. Plus, your participation will help the utility keep the **price of electricity as low as possible.**

For more information call Dave at Willmar Municipal Utilities (320) 235-4422.

*If your home is cooled with a **central air conditioner**, please fill out the form below to participate in the **Load Sharing Program.***



TEAR ALONG THIS PERFORATION

Name (please print): _____

Daytime phone: _____

Address: _____

Signature: _____

By placing a check in the boxes below, the above signed agrees to allow Willmar Municipal Utilities to install a Load Sharing Receiver connected to the following equipment.

Yes! I would like my **central air conditioner** to help **share the load.**

(Sorry, window units are currently not eligible for this program.)

Yes! I would like my **electric water heater** to help **share the load in addition** to my **central air conditioner.**

Please send me information about these other programs offered by the utility:

I am interested in joining the **off peak program** with my **electric water heater.**

I would like to **learn more about rebates** available for **purchasing new Energy Star rated appliances.**